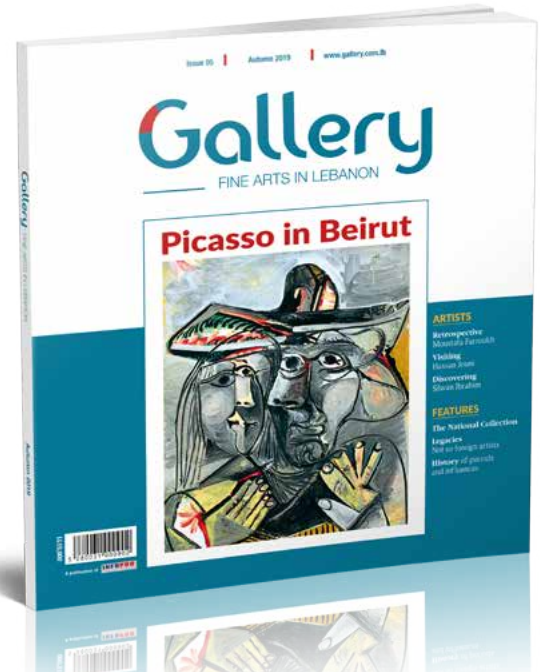
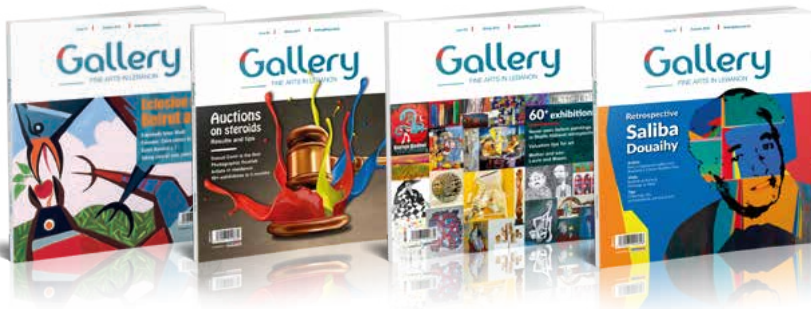


Gallery

FINE ARTS IN LEBANON



InfoPro is the publisher of this quarterly magazine focused on art in Lebanon. The magazine is published in English. It is directed to the general public that is interested in art appreciation, home décor, collecting, luxury, and art connoisseurs. The target market is genderless, age 30+, middle and high income brackets. Topics will tackle all types of visual arts (paintings, sculptures, installations, etc.) of all periods and the various actors in that ecosystem. Artists from Lebanon, and foreign art present inside Lebanon, will be covered. How-to-sections will introduce novice collectors on how to purchase art, take care of it, and price it.

Content

Current artist

Interview and/or description of works

From a private collection

Selections and theme. Discussion with the collector

Master works curated display

Several pages of works displayed of a local legend

Gallerist

Discussion with a gallerist

Tips for collectors

Conservation, restoration, framing, maintenance

Memory lane

Old pictures, events, and interviews

Listings

On auction

Upcoming auctions

Record results from local and regional auctions

Photo scenes from art events

Openings, talks, events, etc.

Current/upcoming showings

What's on in Beirut art

Art directory

Museums, galleries, venues, brokers, websites, art schools, art supplies, etc.

InfoPro sal

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Phone: (961.1) 739.777 • Fax: 74.90.90 • e-mail: sales@gallery.com.lb • Web: gallery.com.lb

Advertising

The magazine has a circulation of 8,000 copies. It is distributed to a qualified list of art aficionados, art galleries and hotels, and available for sale at prime bookstores.

Gallery is a good medium for the following advertisers:

Private Banking | Luxury & sports cars | High-end watches | Designer furniture & furnishings | Boats & yachts
Upper-end real estate | Jewelry | Gold and Platinum credit cards | First class travel | 5-star hotels | Mobile phones
High-end electronics | Carpets

Pricing (VAT will be added to the below rates)

► For corporate and brand advertisers

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Full pages (size 27 x 29 cm)	
First 10 pages	LL6,000,000
Regular page	LL5,000,000

Double page spreads (DPS) (size 54 x 29 cm)	
First DPS	LL9,000,000
Second DPS	LL8,400,000
Regular DPS	LL7,600,000

• All non-cover pages benefit from 1 free page for every three consecutive pages

Covers (size 27 x 29 cm)	
Back Cover	LL10,000,000
Inside Front Cover	LL7,000,000
Inside Front DPS	LL10,000,000
Inside Back Cover	LL6,000,000
Gatefold	LL15,000,000

Flyers (Max. size = smaller than magazine)	
1-4 pages	LL6,000,000
5-8 pages	LL7,000,000
9-12 pages	LL8,000,000
>12 pages	LL9,000,000

• A folded page counts double for each fold
Page = 1 face regardless of size

► For businesses in the arts

Businesses directly engaged in the art business are offered alternative packages for coverage, highlighting their listings and announcements such as galleries, venues, art supplies, art courses, and events to be placed in the listings of the magazine

LISTING HIGHLIGHT (1/3 PAGE)	
Listing highlight includes a picture, enhanced listing. See dummy.	
1 issue	LL2,000,000
1 year/4 prepaid issues	LL4,000,000

Size: 7.6cm (width) x 22.5cm (height)

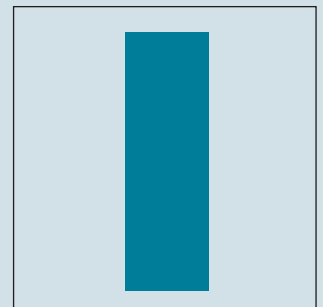
LISTING HIGHLIGHT (1/2 PAGE)	
Listing highlight includes a picture, enhanced listing. See dummy.	
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1 year/4 prepaid issues	LL5,000,000

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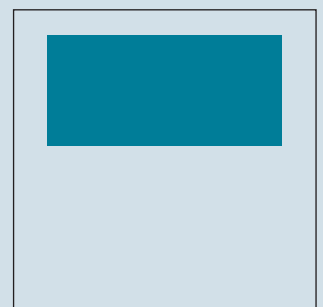
1 PAGE AD IN LISTINGS SECTION	
1 issue	LL4,000,000
2 issues	LL6,000,000
3 issues	LL8,000,000
4 issues	LL9,000,000

EVENT COVERAGE (WITH PICTURES)	
1 page	LL3,000,000
2 pages	LL4,000,000

SPONSORED CONTENT
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Listing Highlight (1/3 page)



Listing Highlight (1/2 page)

Artwork Specifications

Allow 0.5 cm bleed around the ad pages for cutting to avoid white blank. Allow 1 cm safety away from the trim for binding

REQUIRED FOR FULL PAGES AND SPREADS ONLY

The magazine is printed on 130 grams couche matt paper inside. The cover is 300 grams coated with cellophane. Artwork must be submitted in pdf format, 300 dpi, with fonts embedded, flattened format, CMYK with no Pantone colors. Color proofs (Sherpa or equivalent) are highly recommended, without which customers lose any claims on printing errors including color, fonts, positioning, and other elements