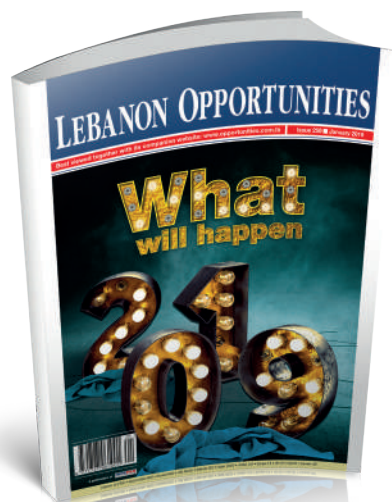


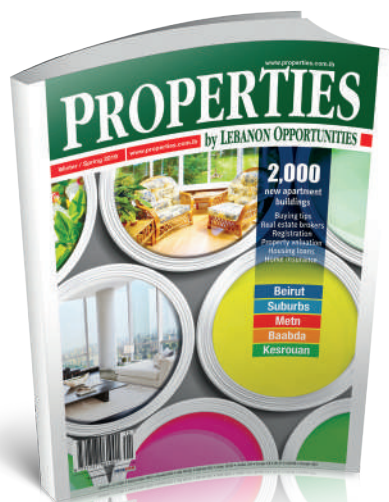
## EXPAND YOUR REACH

### LEBANON OPPORTUNITIES



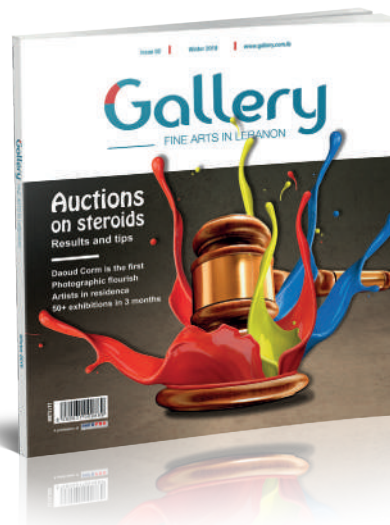
### PROPERTIES

by LEBANON OPPORTUNITIES



### Gallery

FINE ARTS IN LEBANON



### INFOPRO Websites



[businessnews.com.lb](http://businessnews.com.lb)

[opportunities.com.lb](http://opportunities.com.lb)

[jobs.com.lb](http://jobs.com.lb)

[properties.com.lb](http://properties.com.lb)

[automarket.com.lb](http://automarket.com.lb)

[databank.com.lb](http://databank.com.lb)

[easybanking.com.lb](http://easybanking.com.lb)

[gallery.com.lb](http://gallery.com.lb)

### InfoPro sal

Hamra Str., Piccadilly Center, 2nd floor • P.O.Box: 11-4355, Beirut, Lebanon

Phone: (961.1) 739.777 • Fax: 74.90.90 • email: [sales@infopro.com.lb](mailto:sales@infopro.com.lb) • Web: [infopro.com.lb](http://infopro.com.lb)

## LEBANON OPPORTUNITIES

[Advertising Rates](#)

[Artwork Specifications](#)

[Ad Submission Instructions](#)

[The Lebanon Opportunities Reader](#)

[Subscriber Profile](#)

**BUSINESSNEWS.COM.lb**  
by LEBANON OPPORTUNITIES

[About](#)

**PROPERTIES**  
by LEBANON OPPORTUNITIES

[Advertising Rates](#)

[Artwork Specifications](#)

[About](#)

**Gallery**  
FINE ARTS IN LEBANON

[Advertising Rates](#)

[Artwork Specifications](#)

[About](#)

## INFOPRO

[Advertising Rates](#)

[Banner Specifications](#)

[Website User Profiles](#)

- [businessnews.com.lb](#)
- [opportunities.com.lb](#)
- [jobs.com.lb](#)
- [properties.com.lb](#)
- [automarket.com.lb](#)
- [databank.com.lb](#)
- [easybanking.com.lb](#)
- [gallery.com.lb](#)



## ADVERTISING RATES: LEBANON OPPORTUNITIES

### POSITION 2019

#### FULL PAGES COLOR OR B/W

Left Hand Side after first 20 pages	\$2,350
Right hand side after first 20 pages	\$2,950
First 10 pages anywhere	\$3,300
Pages 11-20 anywhere	\$3,200

#### DOUBLE PAGE SPREADS

Anywhere	\$3,800
First DPS - First 10 pages	\$4,500
Second DPS - First 10 pages	\$4,300
After table of content	\$4,200

#### COVERS

Inside front cover	\$3,900
Inside front cover spread	\$5,100
Back cover	\$5,100
Inside back cover	\$3,300
Gatefold	\$8,000

#### PART PAGES

Half page horizontal	\$1,700
Half page square - news section only	\$1,700
Half page vertical- news section only	\$2,000
Quarter page banner	\$1,200
Quarter page square - news section only	\$1,200
Quarter page vertical - news section only	\$1,500

### POSITION 2019

#### FLYERS AND INSERTS

flyer 1-4 pages	\$2,900
flyer 5-8 pages	\$3,200
flyer 9-12 pages	\$3,500
flyer >12 pages	\$4,000

page= 1 face regardless of size. Maximum size = smaller than magazine.

A folded page counts double for each fold

#### BUSINESS-TO-BUSINESS

1/8 entry (per year)	\$2,750
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#### CLASSIFIEDS SECTION

##### 3 CONSECUTIVE MONTHS

Real estate	\$3,500
Employment	\$3,500
Half page	\$2,500
Quarter page	\$1,600



All position requests or special instructions: Ten percent surcharge  
 Incentive: 5 paid + 1 free **except** on covers, First 10 and 20 pages, and special positions  
 VAT will be added to all above rates

## THE LEBANON OPPORTUNITIES READER: FROM LOCAL TO GLOBAL

### THE LEBANESE READER

**People of the highest influence and purchasing power subscribe to or read Lebanon Opportunities regularly**

- Business owners, top executives, middle managers, financial and marketing specialists, real estate developers, contractors, IT experts, human resource managers, buyers, consultants, academics, and much more...
- Readers of Lebanon Opportunities are ready to take action and are receptive to your advertising message
- English readers: The de-facto language of business

### THE REGIONAL AND INTERNATIONAL READER

**\$40 billion is the estimate of total assets of Lebanese expatriates. These expatriates transfer \$8 billion yearly to Lebanon. They are behind more than 50 percent of real estate transactions**

- Lebanon Opportunities is distributed across the region to money-senders that have a say in what recipient companies or relatives will buy
- Most Lebanese emigrants study before undertaking an investment or purchase real estate, durable goods, and luxury products and services. They stay informed with Lebanon Opportunities

### EXCLUSIVE READERSHIP

Circulation is 13,000 copies. A large portion of our readers is not reached by other publications: 50% of Lebanon Opportunities subscribers do not read any other local magazine.

### LOCALLY

**Lebanon Opportunities is distributed or available:**

- To our 4,500 local subscribers
- At newsstands and bookstores
- On airlines
- Exclusively in high-end hotels
- To embassies, advertising agencies, VIP readers and others, reached through special free-delivery mailing lists

### GLOBALLY

Lebanon Opportunities reaches readers across the world. It has subscribers in more than 60 countries. It has newsstand presence in cities with a heavy concentration of Lebanese emigrants.

**LET THEM HEAR OF YOUR PRODUCT!  
LET THEM SEE YOUR MESSAGE!**

### PEOPLE READ LEBANON OPPORTUNITIES WITH A PURPOSE

- The leading Lebanese monthly magazine specialized in business, economy, finance, and real estate
- The reference in Lebanese real estate, trade, and financial information and data
- Comprehensive and constantly updated guide to public and private projects progress, tenders, training courses, exhibitions, conferences, trade delegations, executive appointments, and real estate and employment classifieds
- Supported by seven dedicated websites supplying statistics and opportunities for jobs, property, cars, and much more

## SUBSCRIBER PROFILE: LEBANON OPPORTUNITIES

### DEMOGRAPHIC DATA

#### Marital status

married	67%
---------	-----

#### Age

30 years or less	17%
between 31 and 36 years	20%
between 37 and 42 years	20%
between 43 and 49 years	21%
50 years and above	22%

#### Occupation

business and industry	46%
engineering and contracting	25%
sales and marketing	6%
banking and finance	15%
computer science	4%
other	4%

#### Job title

top management	43%
middle management	31%
owner	22%
other	4%

#### Number of employees at company

from 1 to 10 employees	34%
from 11 to 25 employees	20%
from 26 to 50 employees	14%
more than 50 employees	22%
no answer	10%

#### Most comfortable language

in reading and writing at work	
English	66%
French	25%
Arabic	9%

#### Level of education

High school & technical school	9%
BA/BS	59%
MA/MS	29%
Ph.D.	3%

#### Monthly income

\$1,000 – \$3,000	22%
\$3,000 – \$5,000	38%
\$5,000 +	40%

### USAGE

#### How often do you read Lebanon Opportunities?

once per month	48%
from 2 to 4 times a month	37%
more than 4 times per month	15%

#### How long do you keep each issue?

1 month or less	7%
2-6 months	9%
permanently	83%
do not know	1%

#### Persons sharing Lebanon Opportunities?

1 person only	27%
2 persons	28%
3 persons	21%
4 or more persons	24%

#### What section do you read first?

real estate	25%
finance	12%
business	19%
I usually scan the magazine	19%
other	25%

## SUBSCRIBER PROFILE: LEBANON OPPORTUNITIES

### MEDIA HABITS

#### Newspapers read regularly

daily newspaper in Arabic	37%
daily newspaper in a foreign language	14%
occasional newspaper reader	33%
does not read newspaper	31%

#### Local magazines read (\*)

other business magazines	18%
other local magazines	32%
nothing	50%

#### International magazines read (\*)

Time	19%
Business Week	11%
Newsweek	18%
The Economist	8%
Le Monde	3%
Le Figaro	2%
other	37%
no answer	33%

#### Hours per day you watch television?

1 hour or less	76%
2 hours per day	12%
3 hours per day	8%
4 or more hours per day	4%

#### Time you spend on the Internet per day?

one hour or less	54%
from 1 to 3 hours	30%
more than 3 hours	15%
no answer	1%

#### Do you buy goods over the Internet?

yes	27%
-----	-----

#### What is the average spent on purchasing off the Internet per month?

less than \$300	85%
more than \$300	9%
no answer	6%

\* more than one answer allowed

### CONSUMER GOODS

#### Intend to buy

• A computer or notebook	41%
• A new car	33%
• Home	20%

**Source:** Survey with 1,000 out of 4,500 subscribers of Lebanon Opportunities by InfoPro Research

## ADVERTISING RATES: PROPERTIES

### POSITION

2019

### COVERS

Gatefold	\$8,000
Other front cover operations	Please call
Back cover	\$5,000
Inside front cover	\$3,800
Inside front cover spread	\$5,000
Inside back cover	\$3,200
First DPS	\$4,400
Second DPS	\$4,200
Facing table of content RHS	\$3,600
Facing table of content LHS	\$3,400

### INSIDE ARTICLE SECTION (all sectors)

Full page LHS – anywhere	\$2,400
Full page LHS – specified chapter	\$2,800
Full page RHS – anywhere	\$2,900
Full page RHS – specified chapter	\$3,000

Double page spread – anywhere	\$3,700
Double page spread – specified chapter	\$3,900

Half page (horizontal only) - anywhere	\$1,750
Half page (horizontal only) - specified chapter	\$1,900
Quarter page (horizontal only) - anywhere	\$1,150
Quarter page (horizontal only) - specified chapter	\$1,250

### POSITION

2019

### INSIDE LISTINGS SECTION

(only residential properties)

Full page LHS – anywhere	\$2,300
Full page LHS – area specified	\$2,500
Full page RHS – anywhere	\$2,800
Full page RHS – area specified	\$3,000
Half page (horizontal) - anywhere	\$1,650
Half page (horizontal) - area specified	\$1,750
1/3 page (vertical column 1 (LHS) - anywhere	\$1,400
1/3 page (vertical column 1 (LHS) - area specified	\$1,550
1/3 page (vertical column 3 (RHS) - anywhere	\$1,650
1/3 page (vertical column 3 (RHS) - area specified	\$1,800
1/4 page (horizontal) - anywhere	\$1,100
1/4 page (horizontal) - area specified	\$1,150
1/4 page square - anywhere	\$1,250
1/4 page square - area specified	\$1,400

### FLYERS

1-4 pages	\$2,850
5-8 pages	\$3,000
9-12 pages	\$3,300
>12 pages	\$4,000

page= 1 face regardless of size. Maximum size = smaller than magazine.

A folded page counts double for each fold

### SPECIAL OFFER

Incentive: 2 paid + 1 free in same issue

Same ad. during same publishing month in **LEBANON OPPORTUNITIES** = 25% off on second ad.

Special requests premium: Ten percent surcharge

VAT will be added to all above rates



## PROPERTIES

Properties is the unique reference residential real estate buyer's guide. Looking for a home is one of the most difficult and stressing activities. This twice-a-year publication is published in December and June of each year. It tells what to look for when shopping for an apartment, where to find newly constructed homes, and those under construction. It is complemented by [properties.com.lb](http://properties.com.lb)

### SUBJECTS COVERED

- Frequently asked questions
- Buying tips
- Registration
- Property valuation
- Real estate brokers
- Common ownership
- Housing loans
- Home insurance
- Parking

### AREAS COVERED

Beirut, Suburbs, Metn, Kesrouan, Baabda, Aley

### CIRCULATION

- 30,000 copies per issue
- To all subscribers of Lebanon Opportunities
- Each issue remains six months on newsstands which are replenished monthly
- Distributed to real estate developers, brokers, and VIPs
- High-end hotels
- To embassies, advertising agencies, VIP readers and others, reached through special free-delivery mailing lists

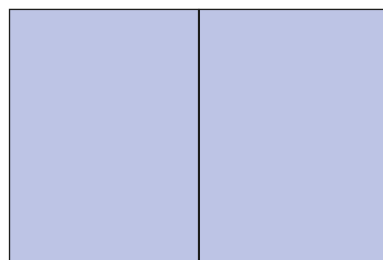




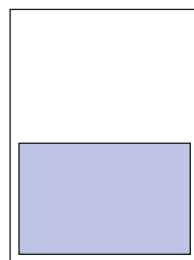
## ARTWORK SPECIFICATIONS: LEBANON OPPORTUNITIES



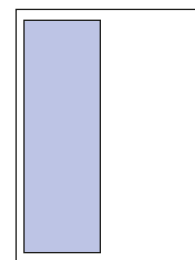
**FULL PAGE**  
20.5 x 26.8 cm



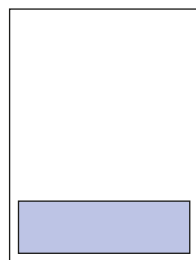
**DOUBLE PAGE SPREAD**  
41.0 x 26.8 cm



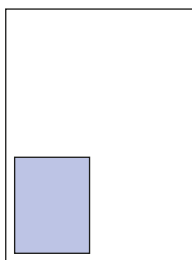
**HALF PAGE HORIZONTAL**  
17.4 x 11.5 cm



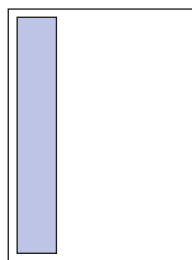
**HALF PAGE VERTICAL**  
8.5 x 20.5 cm



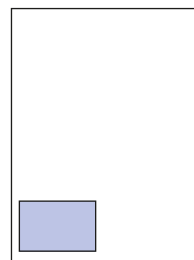
**QUARTER PAGE BANNER**  
17.4 x 5.7 cm



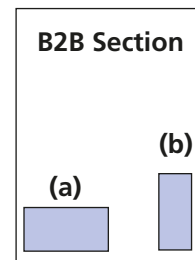
**QUARTER PAGE**  
8.5 x 11.5 cm



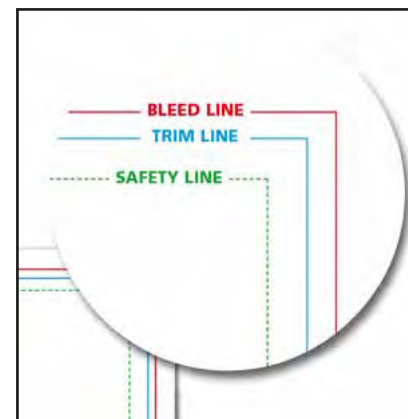
**QUARTER PAGE VERTICAL**  
4 x 20.5 cm



**1/8 page**  
8.45 x 5.7 cm



**B2B Section**  
**(a)** 8.7 x 4.5 cm  
**(b)** 4.1 x 10.2 cm



Allow 0.5 cm bleed around the ad pages for cutting to avoid white blank.

Allow 1 cm safety away from the trim for binding.

**Required for full pages and spreads only**

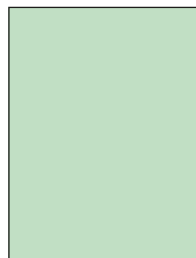
## AD SUBMISSION INSTRUCTIONS

- The magazines are published the first week of every month. Booking orders and artwork must be received by the third week of the previous month. For last minute submissions, please contact your account manager.
- The magazines are printed on 70-80 grams mechanical semi-glossy paper inside. The cover is 150 grams coated with light varnish. Advertisers should be aware that color output

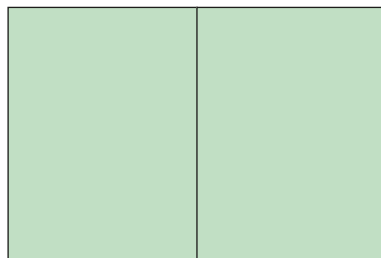
results are different on this paper than on glossy, 90-130 grams traditionally used in local magazines.

- Artwork must be submitted in pdf format, 300 dpi, with fonts embedded, flattened format, CMYK with no Pantone colors. Color proofs (Sherpa or equivalent) are highly recommended, without which customers loose any claims on printing errors including color, fonts, positioning, and other elements.

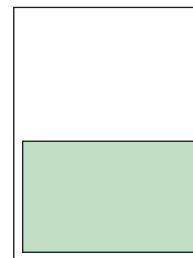
## ARTWORK SPECIFICATIONS: PROPERTIES



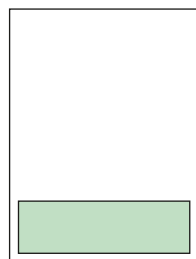
**FULL PAGE**  
20.5 X 26.8 CM



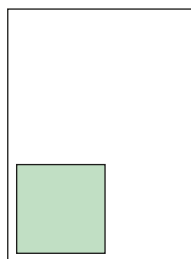
**DOUBLE PAGE SPREAD**  
41.0 X 26.8 CM



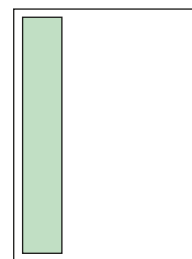
**HALF PAGE HORIZONTAL**  
17.5 x 11 cm



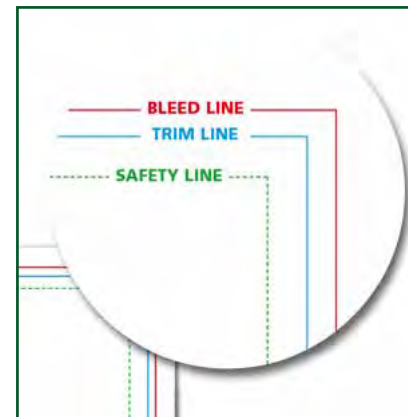
**QUARTER PAGE HORIZONTAL**  
17.5 X 5.5 CM



**QUARTER PAGE SQUARE**  
11.5 X 11.7 CM



**1/3 PAGE VERTICAL**  
5.5 X 21.6 CM



Allow 0.5 cm bleed around the ad pages for cutting to avoid white blank.

Allow 1 cm safety away from the trim for binding.

**Required for full pages and spreads only**

## ADVERTISING RATES: GALLERY

### POSITION

2019

► For corporate and brand advertisers

### FULL PAGES

First 10 pages	\$3,000
Regular page	\$2,500

### DOUBLE PAGE SPREADS (DPS)

First DPS	\$4,500
Second DPS	\$4,200
Regular DPS	\$3,800

### COVERS

Back Cover	\$5,000
Inside Front Cover	\$3,500
Inside Front DPS	\$5,000
Inside Back Cover	\$3,000
Gatefold	\$7,500

### FLYERS (Max. size = smaller than magazine)

1-4 pages	\$3,000
5-8 pages	\$3,500
9-12 pages	\$4,000
>12 pages	\$4,500

(A folded page counts double for each fold  
Page = 1 face regardless of size)

### SPECIAL OFFER

All non-cover pages benefit from 1 free page for every three consecutive pages

VAT will be added to all above rates

### POSITION

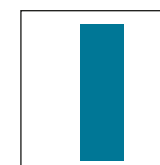
2019

► For businesses in the arts

Businesses directly engaged in the art business are offered alternative packages for coverage, highlighting their listings and announcements such as galleries, venues, art supplies, art courses, and events to be placed in the listings of the magazine

### LISTING HIGHLIGHT (1/3 PAGE)

Includes a picture, enhanced listing  
(See dummy)



1 issue	\$1,000
1 year/4 prepaid issues	\$2,000

Size: 7.6cm (width) x 22.5cm (height)

### LISTING HIGHLIGHT (1/2 PAGE)

Includes a picture, enhanced listing  
(See dummy)



1 issue	\$1,500
1 year/4 prepaid issues	\$2,500

Size: 22.4cm (width) x 10cm (height)

### 1 PAGE AD IN LISTINGS SECTION

1 issue	\$2,000
2 issues	\$3,000
3 issues	\$4,000
4 issues	\$4,500

### EVENT COVERAGE (WITH PICTURES)

1 page	\$1,500
2 pages	\$2,000

**SPONSORED CONTENT** Please contact us

## GALLERY

Gallery is a quarterly magazine focused on art in Lebanon. The magazine is published in English. It is directed to the general public that is interested in art appreciation, home décor, collecting, luxury, and art connoisseurs. The target market is genderless, age 30+, middle and high income brackets. Topics tackle all types of visual arts (paintings, sculptures, installations, etc.) of all periods and the various actors in that ecosystem. Artists from Lebanon, and foreign art present inside Lebanon, are covered. How-to-sections introduce novice collectors on how to purchase art, take care of it, and price it.

### ADVERTISERS

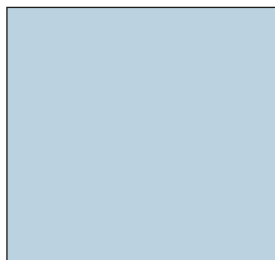
- Private Banking
- Luxury & sports cars
- High-end watches
- Designer furniture & furnishings
- Boats & yachts
- Upper-end real estate
- Jewelry
- Gold and Platinum credit cards
- First class travel
- 5-star hotels
- Mobile phones
- High-end electronics
- Carpets

### CIRCULATION

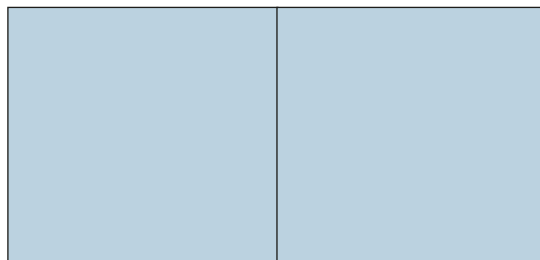
- 8,000 copies per issue
- Issue is available for sale at prime bookstores and remains 3 months on newsstands
- Distributed to a qualified list of art aficionados , free to take in art galleries and hotels



## ARTWORK SPECIFICATIONS: GALLERY

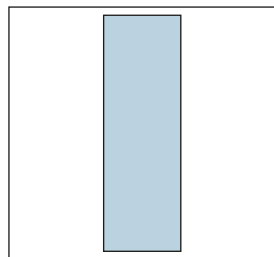


FULL PAGE  
27 X 29 CM

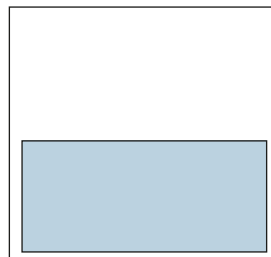


DOUBLE PAGE SPREAD  
54 X 29 CM

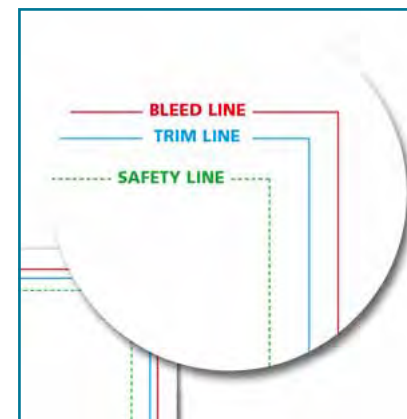
### LISTINGS HIGHLIGHT



1/3 PAGE  
7.6 X 22.5 CM



1/2 PAGE  
22.4 X 10 CM



Allow 0.5 cm bleed around the ad pages for cutting to avoid white blank.

Allow 1 cm safety away from the trim for binding.

**Required for full pages and spreads only**

- **The magazine is printed on 130 grams couche matt paper inside.** The cover is 300 grams coated with cellophane.
- Artwork must be submitted in pdf format, 300 dpi, with fonts embedded, flattened format, CMYK with no Pantone colors.
- Color proofs (Sherpa or equivalent) are highly recommended, without which customers lose any claims on printing errors including color, fonts, positioning, and other elements



## ADVERTISING RATES: INFOPRO WEBSITES

### SPONSORSHIP – 7 SITES

	1 year	6 months
Front page banner on each page of the following 6 websites	\$18,000	\$12,000
Front page banner each page of the following websites	\$12,000	\$9,000

Pick three of the following:

businessnews.com.lb | opportunities.com.lb  
databank.com.lb | automarket.com.lb | jobs.com.lb  
properties.com.lb | easybanking.com.lb | gallery.com.lb

### BUNDLES WITH LEBANON OPPORTUNITIES

With each one page ad inside Lebanon Opportunities

	1 website	3 websites
<b>Banner</b>	\$500	\$1,200

### businessnews.com.lb and opportunities.com.lb

	1 month	3 months
<b>Banner advertising</b>		
Top banner on home page + banner on each page	\$3,000	\$7,500
1st banner	\$1,500	\$3,500
2nd banner	\$1,200	\$2,500
3rd banner	\$1,000	\$2,000
Pop-up or Pop-down	\$2,000	\$5,000
Inside pages (per page)	\$1,000	\$2,000
Takeover	\$3,000/5 consecutive days	

Newsletter Adv.	4 shots*	2 shots*	1shot
*Consecutive	\$2,500	\$1,500	\$1,000

	1 month	3 months
<b>Video advertising</b>		
Video – first show	\$2,000	\$5,000
Together with Ad in Lebanon Opportunities (same months)	30% off	50% off

### jobs.com.lb

	1 month	3 months
Banner on home page	\$3,000	\$7,500
Banner on search page	\$2,500	\$5,000
Banner on CV or job listing	\$1,250	\$2,500
Banner on CV or job details	\$1,000	\$2,000
Take over	▶ contact us	

### properties.com.lb

	1 month	3 months
Banner on home page	\$3,000	\$7,500
Banner on property search	\$2,500	\$5,000
Banner on property listing	\$1,500	\$3,000
Banner on property details	\$1,250	\$2,500
Take over	▶ contact us	

### automarket.com.lb

	1 month	3 months
Banner on home page	\$3,000	\$7,500
Banner on car search page	\$2,500	\$5,000
Banner on car listing	\$1,500	\$3,000
Banner on car details	\$1,250	\$2,500
Take over	▶ contact us	

### databank.com.lb

	1 month	3 months
Top banner on home page + banner on each page	\$2,500	\$5,000
1st banner	\$1,500	\$2,500
2nd banner	\$1,250	\$3,000
3rd banner	\$1,000	\$2,500
Pop-up or Pop-down	\$2,000	\$5,000
Inside pages (per page)	\$1,000	\$2,000

### gallery.com.lb

	1 month	3 months
Top banner on home page + banner on each page	\$2,500	\$5,000
1st banner	\$1,500	\$2,500
2nd banner	\$1,250	\$3,000
3rd banner	\$1,000	\$2,500
Pop-up or Pop-down	\$2,000	\$5,000
Inside pages (per page)	\$1,000	\$2,000

## ADVERTISING RATES: INFOPRO WEBSITES

	Per month	3 months	1 year
<b>Real Estate sector bundle</b>			
<b>Each page containing real estate information: Loans, real estate statistics, new projects, etc. on all websites</b>			
Banner on each page	\$2,000	\$5,000	\$12,000
Banner on each page + home page	\$3,000	\$7,500	\$15,000
<b>Financial sector bundle</b>			
<b>Each page containing financial information: Loans, financial statistics, bank results, etc. on all websites</b>			
Banner on each page	\$2,000	\$5,000	\$12,000
Banner on each page + home page	\$3,000	\$7,500	\$15,000
<b>Auto sector bundle</b>			
<b>Each page containing automobile information: Car loans, auto market statistics, car models, etc. on all websites</b>			
Banner on each page	\$2,000	\$5,000	\$12,000
Banner on each page + home page	\$2,500	\$6,000	\$12,000
<b>Insurance sector bundle</b>			
<b>Each page containing insurance information: Insurance programs, insurance statistics, etc. on all websites</b>			
Banner on each page	\$2,000	\$5,000	\$12,000
Banner on each page + home page	\$3,000	\$7,500	\$15,000
<b>Customized bundle</b>			
<b>Each page containing a specific criteria of information on all websites</b>			
Banner on each page	\$2,000	\$5,000	\$12,000
Banner on each page + home page	\$3,000	\$7,500	\$15,000

VAT will be added to all above rates

## BANNER SPECIFICATIONS: INFOPRO WEBSITES

Desktop Sizes	405px * 97px	468px * 60px	728px * 90px	250px * 250px	234px * 234px	300px * 300px	Pop-down
<a href="#">businessnews.com.lb</a>	✗	✓	✓	✓	✓ (Right column banner)	✓ (News letter or Pop-up banner)	✓ Open 900px * 140px Close 900px * 90px
<a href="#">opportunities.com.lb</a>	✓	✗	✗	✗	✗	✓ (Pop-up banner)	✓ Open 750px * 140px Close 750px * 90px
<a href="#">jobs.com.lb</a>	✗	✓	✓	✗	✗	✗	✗
<a href="#">properties.com.lb</a>	✗	✓	✓	✗	✗	✗	✗
<a href="#">automarket.com.lb</a>	✗	✓	✓	✗	✗	✗	✗
<a href="#">databank.com.lb</a>	✗	✓	✗	✓	✗	✓	✗
<a href="#">gallery.com.lb</a>	✗	✗	✓	✓	✗	✗	✗

Mobile Sizes for all websites	300px * 480px	300px * 250px	728px * 90px
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File types: gif, jpg, png, or HTML5 | File size: Maximum 150 kb

### HTML5 Standard Tag

```
<A HREF="https://ad.doubleclick.net/ddm/jump/.....?">
<IMG SRC="https://ad.doubleclick.net/ddm/ad/....." ALT="Advertisement">
</A>
```

## WEBSITE USER PROFILES

### **businessnews.com.lb**

A website dedicated to economic and business news on Lebanon. It is managed by the team of Lebanon Opportunities. It was launched in 2012. The site is mobile friendly with Android and iOS platforms, and is connected to a facebook page as well as a twitter service. The service includes a weekly summary newsletter. It is free of charge and does not require registration, making it easily and freely accessible to all users, readers of Lebanon Opportunities, as well as the public at-large.

### **opportunities.com.lb**

This website was created to complement as a companion to Lebanon Opportunities magazine. The site is thorough, user-friendly, and up-to-date source of information.

### **jobs.com.lb**

UPGRADED

This jobs website is the top employment site in Lebanon. It allows automatic matching between seekers of employments and vacancies posted by employers. Thanks to an advanced system that keeps track of new opportunities and alerts. All sections of the website are accessible free of charge with no registration required. Registered users (free) have the additional benefit of being alerted when new matching job posting or potential buyers post a new entry.

### **properties.com.lb**

UPGRADED

This real estate website, allows automatic matching between buyers and sellers of real estate. It covers residential, commercial, and land properties. It has an advanced

matching system that keeps track of new opportunities and alerts. All sections of the website are accessible free of charge with no registration required. Registered users have the additional benefit of being alerted when new matching property posting or potential buyers post a new entry.

### **databank.com.lb**

It is the most comprehensive economic and business data website on Lebanon. It is updated continuously. Users are marketing professionals, business students and researchers, university professors, journalists, management consultants, and economists. All sections of the website are accessible free of charge with no registration required. Registered users (free) have the additional benefit of being alerted when documents they flag have been updated.

### **automarket.com.lb**

UPGRADED

The only matchmaking site for buyers and sellers of automobiles in Lebanon. It contains all specs, brochures, and prices of new car

models. In addition it allows users to post their used cars for sale and direct marching with prospective buyers with an automatic alert system for future posting. It has a comprehensive section on car loan programs and car insurance programs. All sections of the website are accessible free of charge with no registration required. Registered users (free) have the additional benefit of being alerted when new matching car posting or potential buyers post a new entry.

### **easybanking.com.lb**

It covers all local banking products and terms including consumer loans and credit cards, such as housing loans, personal loans, and car loans. Deposit interest rates are also featured. It is a web version of the printed publication Easy Banking

### **gallery.com.lb**

Gallery.com.lb is the companion site for Gallery magazine. It includes extensive listings of upcoming events in visual arts in Lebanon, including museums, art spaces, galleries, pop-up venues, and public art. The website also includes reviews of recent art exhibitions and includes a newsletter and alert service to subscribers.

## WEBSITE TRAFFIC

	Avg. monthly unique visitors	Avg. monthly total visits	Avg. monthly pages visited
<b>businessnews.com.lb</b>	20,000	50,000	430,000
<b>opportunities.com.lb</b>	8,000	20,000	70,000
<b>jobs.com.lb</b>	9,000	20,000	335,000
<b>properties.com.lb</b>	7,500	15,000	200,000
<b>automarket.com.lb</b>	6,000	12,000	90,000
<b>databank.com.lb</b>	4,500	7,000	35,000
<b>easybanking.com.lb</b>	1,000	2,000	7,000

## About businessnews.com.lb

This website was created to provide up-to-the-hour economic and business news on Lebanon. It includes all sectors include trade, services, finance, manufacturing, and general economic and socio-economic news. It also covers related government and public service developments. Its access is possible without registration and is free of charge.



click here to see the website Ad sample  
[www.businessnews.com.lb/adsample/](http://www.businessnews.com.lb/adsample/)

## FEATURES

The site has many features, many of which are unique

## SEARCH

In addition to general search capabilities, the site has predefined search categories including **people, companies, sectors, and topics**

## PERSONAL FINANCE

Updated information on deposit and loan interest rates from banks

## FINANCIAL MARKETS

Market closing for the Beirut Stock Exchange as well as from most regional and international exchanges

## EVENTS AND LISTINGS

Comprehensive listing of upcoming business events such as local conferences, local and international trade exhibition, trade missions, and other business networking opportunities

## JOB AND REAL ESTATE ADS

The website is powered also by jobs.com.lb and properties.com.lb that allow the display of the latest entries on those sites

